

NCC Cable System Order

11766789

Order #	62356901	Flight Dates	10/24/16 - 11/06/16	Update Date	10/28/16
Syscode	8166	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Wausau, WI	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$2,450.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$367.50
Office	Washington	Product Name		Net Total	\$2,082.50
Phone	(301) 951-2620	Credit Status		Total Spots	29
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : R2: 10:28 MG. Added 4 spots. +\$615 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Minnesota @ Illinois	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
2	ESP2	Texas Tech @ TCU	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
3	ESP2	Tennessee @ South Carolina	10/24/16	10/30/16	18:15	21:15						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
4	ESP2	Washington State @ Oregon State	10/24/16	10/30/16	21:45	24:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/29
5	ESPN	Michigan @ Michigan State	10/24/16	10/30/16	11:00	14:00						X		-	-	3	\$75.00	\$225.00	30	CFB 10/29
6	ESPN	Northwestern @ Ohio State	10/24/16	10/30/16	14:30	17:30						X		-	-	3	\$75.00	\$225.00	30	CFB 10/29
7	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/29
8	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/29
9	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/24/16	10/30/16	00:30	24:00					X	X	X	-	-	10	\$71.00	\$710.00	30	CFB 10 spots
10	ESPN	Minnesota Vikings @ Chicago Bears	10/31/16	11/6/16	19:30	23:00	X							-	-	1	\$390.00	\$390.00	30	R2+1x: MINE 10/31
11	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	R2+1x: CFB 10/29
12	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	R2+1x: CFB 10/29
13	FS1	Stanford @ Arizona	10/24/16	10/30/16	22:00	24:00						X		-	-	1	\$75.00	\$75.00	30	R2+1x: CFB 10/29

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	28	1	0	0	0	0	0	0	0	0	0	0	29
AMT	\$2,060.00	\$390.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,450.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/28/16

62356901 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |